TechTarget Announces Modern Infrastructure

TechTarget announces **Modern Infrastructure**, a new monthly online publication designed to help savvy IT professionals make informed, reasoned purchasing decisions around cloud, consumerization, virtualization, and outsourcing strategy.

TechTarget's network of 80+ technology-focused websites has remained the foremost authority in helping IT pros make strategic and tactical decisions in purchasing, implementing, and managing data center technologies.

However, over the last 10 years, there has been a notable shift in the (1) topics covered on sites such as **SearchDataCenter.com**, **SearchWinIT.com**, and **SearchWindowsServer.com** and (2) the breadth of data center-related topic areas and emerging technologies, represented by the launch of **SearchServerVirtualization.com** and **SearchCloudComputing.com**, amongst others.

Modern Infrastructure's Editor-in-Chief, Alex Barrett, a veteran tech journalist also currently serving as the Senior Executive Editor for TechTarget's Data Center and Virtualization media group, has noticed a similar shift in what TechTarget's readers are looking for – and this shift is the impetus for launching this new publication.

The role of enterprise technology publications has long been to support IT pros as they make infrastructure purchasing decisions regarding the types of servers, operating systems, networks and storage best suited to support an organization's workloads.

However, today's IT professionals are grappling more and more with new kinds of decisions: What infrastructure can I get away with hosting or outsourcing? How can I prevent end users from wreaking havoc on our infrastructure and the company's data with on-demand services and personal devices? How can I make right platform selections, maximize performance, minimize management headaches and ensure optimal availability across my data center's physical and virtual infrastructures?

The answers to these questions don't lend themselves well to 140-character tweet, a LinkedIn status (though I always share quick tips and techniques when I can), or even an online forum. These are questions that warrant serious thought and research, and will be expressed in the expert-written features, news columns and analysis reports that make up each issue of **Modern Infrastructure**.