



3DTV World Forum Programme Unveiled

LONDON, UK – 8 March 2010 - Informa Telecoms & Media today announced details of the 3DTV World Forum which will take place at the Hilton London Paddington Hotel, London W2 on 25th & 26th May 2010.

Sponsored by Samsung, Sisvel Technology, NDS and RealView, the 3DTV World Forum is the first ever worldwide conference addressing every aspect of this exciting new technology and its relevance across the whole value chain.

The event will feature over 30 speakers from the forefront of 3DTV, including BSkyB, BBC, TV Globo, Brazil, Virgin Media, Orange and Deutsche Telecom and will include panel discussions, industry forecasts and projections, case studies from renowned service providers and 3D innovators and ample opportunity to network with the leading voices of this new technology from right across the world.

Topics to be covered over the 2 days will include reception and display, image acquisition and rights, distribution, storage and post-production, looking at a range of potential business models and content possibilities from films and sport to documentaries.

The event will also feature a demonstration area where leading electronics companies will showcase their latest 3DTV market offerings. Samsung will demonstrate some of its 2010 new 3DTV consumer products including 3D-ready TVs and Blu-ray Disc players. Participants will be able to experience the latest in 3D consumer technology and appreciate its game-changing potential.

For a full list of speakers and to register to attend visit www.3dtvworldforum.com

Analysts, Press Journalists and Editors are welcome to attend for free. To register for a complimentary press pass online, visit www.3dtvworldforum.com/press.

About Informa Telecoms & Media

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For PR and Media enquiries, please contact:

Steve Outridge
Senior Marketing Executive, IPTV World Series
Informa Telecoms & Media

Tel: +44 (0) 20 7017 5822
steve.outride@informa.com