



Corporate Semantic Web Info Day - "Business Meets Research"

Berlin, Germany, March 27th, 2009 – Attended by more than 100 participants - half from industry and half from research - a very lively and interesting Info Day about applications of Corporate Semantic Web technologies in enterprises took place on March 20th, 2009 in Berlin at the Freie Universität Berlin. The event showed that the **TIME IS READY – THE SEMANTIC WEB HAS ARRIVED IN THE CORPORATE WORLD.**

Attended by more than 100 participants - half from industry and half from research - an exciting Corporate Semantic Web Info Day "Business Meets Research" was organized by the BMBF InnoProfile "Corporate Semantic Web", in cooperation with "Bizycle" and the first "Berlin Semantic Web Meetup".

The participants of this Info Day were offered an exciting program addressing topics about how to "plug and play your business" and about "how the semantic web applies to the enterprise arena". In several presentations by CIOs and CTOs of regional enterprises and by renowned Semantic Web researchers new insights into these aspects were presented.

The interesting program was divided into four sessions with 11 presentations of work in the advancing of model-driven enterprise system integration and innovative ideas, approaches, and implementations of Corporate Semantic Web technologies and systems. In first session a keynote talk was given by MinR **Hans-Peter Hiepe** (head of the division "Regional Innovation Initiatives – New Laender" of the federal ministry of education and research) about the Federal Ministry of Education and Research (BMBF) program "InnoRegio". In the second session the BMBF funded **Bizycle** integration middleware was presented in several talks by **Thomas Brehm** (CIO Cedavis Technology GmbH), **Gregor Wolf** (CTO Klopotek & Partner GmbH), **Mario Olschowski** (CIO PI Informatik GmbH), Mr. **Aengenvoort** (CIO FMK GmbH), **Thomas Fuhrwerk** (Senior Consultant VoxGen GmbH), and Dr.med. **Tenckhoff** (CIO der Clinpath GmbH). In the third session Prof. Dr. **Adrian Paschke** (head of the Corporate Semantic Web chair at the Freie Universität Berlin) presented results of the BMBF funded **Corporate Semantic Web** and talked about the applications of corporate semantic web technologies. This was followed by a presentation of the Web Awareness Study 2008 by **Tassiolo Pelligrini** (Business Unit Manager, Semantic Web Company) and Prof. Dr. **Adrian Paschke** (Freie Universität Berlin) which showed that the **TIME IS READY – THE SEMANTIC WEB HAS ARRIVED IN THE ENTERPRISE WORLD.** In the evening session the first **Berlin Semantic Web Meetup** took place, where the participants were offered an informal venue to exchange new ideas, practical developments and their experience on issues pertinent

to the engineering, management, integration, interoperation of Semantic Web based enterprise application systems.

Not only that this Information Day was a great opportunity to learn more about Corporate Semantic Web technologies and their potential, the excellent contributions of the presenters and the on-site demos gave insights into advances and the increasing maturity of Semantic Web technologies. And, the fantastic lively audience of the Information Day and the Berlin Semantic Web Meetup showed the growing acceptance of these technologies in corporate settings.

The organizers of event look enthusiastically to the next Info Day in Berlin which is planned for September 2009.

For further details about the Corporate Semantic Web Info Day "Business Meets Research" please see the website <http://www.corporate-semantic-web.de/csw-workshop2.html>.