



Corporate Semantic Web tool “loomp” wins award as top-ten finalist in BPW Profund Science Contest

Corporate Semantic Web’s tool “loomp” was recently named as one of the winners at the business plan contest held at the Freie Universitaet Berlin. The award is organized annually by the group called Profund (<http://www.fu-berlin.de/wirtschaft/profund/>) and represents the highest accolade in creating new business plans for potential spin-off companies at the University.

Loomp is an end user-friendly “What you see is what you get” Web 3.0 content editor. With a novel “One click annotation” feature loomp supports every Web user to easily create semantically enhanced Web contents for publication e.g. html, pdf, blog, wiki, feeds. More information and an alpha version of the system are available at <http://loomp.org>.

In the business plan contest, called the “BPW Profund Science Contest” the top ten submissions in Berlin-Brandenburg are selected. In a second round these ten competitors are judged again in two additional categories – scientific standard and social relevance – and finally the five winners are awarded with symbolic money prices.

The jury selected loomp – a tool for easy semantic content management – out of the ten best finalists as one of the winners of the contest.

“Loomp is a project which satisfies my personal needs as well as the needs of everyone who has issues with personal information management and reusability of existing text fragments”, stated Dr. Christoph Schaffranek, one of the judges of the contest, in his laudation for loomp.

Peter Lange, chancellor of the Freie Universitaet Berlin, awarded the prize to the authors of the business plan – Markus Luczak-Roesch, Ralf Heese and Radoslaw Oldakowski of the Corporate Semantic Web team.

About Corporate Semantic Web

Funded by the German Federal Ministry of Education and Research (<http://www.corporate-semantic-web.de/www.bmbf.de> BMBF) and the BMBF Innovation Initiative for the New German Laender - Entrepreneurial Regions (<http://www.unternehmen-region.de/>), the "InnoProfile - Corporate Semantic Web" (CSW) project (<http://www.corporate-semantic-web.de>) took up work at the beginning of February 2008 at the Freie Universitaet Berlin. Corporate Semantic Web (CSW) deals with the application of Semantic Web technologies in enterprise settings. It

address the technological aspect but also the pragmatic and business aspect of actually using Semantic Web technologies in enterprises.

For further details about Corporate Semantic Web and loomp please see the website <http://www.corporate-semantic-web.de/loomp.html>.

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