



## **Anevia and BNS Combine IPTV Expertise to Deliver High Performance Solutions to Asian Service Providers**

The companies' solutions are powering Taiwan's first ever HD-IPTV service for local operator Max Media.

**Discover Anevia's and BNS' Solutions at the IPTV World Forum Asia  
(1 – 2 December 2009, Hong Kong)**

**PARIS/HONG KONG, 26 NOVEMBER 2009**

Anevia, a leader in video streaming solutions and service infrastructure for live TV and video on demand (VoD), and BNS, Asia's leading IPTV technology and content solutions provider, have combined their expertise to provide Asian hospitality, broadcast and telecom service providers with high performance TV and video solutions.

Anevia's video solutions and service infrastructure already deliver interactive Live TV and VoD services to millions of users around the world. The company's portfolio covers live ingestion with DVB to IP gateways and VoD servers that include features such as Start Over, Catch-up TV, Pause TV and network personal video recorder.

BNS' IPTV-based content and technology solutions enable broadband service providers and enterprises to maximize their potential through IP-based solutions such as Telco TV, Internet TV, Hotel and MDU IPTV, Mobile TV and Enterprise A/V. The company has extensive experience in all facets of design, implementation and management of broadband networks in Asia and is the pre-eminent specialist on content across all platforms in the region.

The Anevia-BNS partnership has already generated interest among IPTV service providers, leading to deployments in Singapore, Macau, the Philippines, Indonesia and Taiwan, where the companies' solutions are powering Taiwan's first ever HD-IPTV service for local operator Max Media. The first phase roll out to 1,500 homes was completed in early November.

"This partnership is an important step for BNS as Anevia's product range enables us to offer more innovative applications to our customers," said Anke Gill, Vice President of Marketing at BNS. "Our solution portfolios complement each other perfectly and will make our combined offering more flexible in terms of service creation which is an important differentiator in competitive markets."

"Anevia and BNS are well-established leaders in IPTV technologies," stated Patrick Rabu, VP of Sales at Anevia. "The partnership enables both companies to enrich our portfolios with a wider range of technologies and to extend our geographic reach, bringing many benefits to customers."

**Discover Anevia's and BNS' Solutions at the IPTV World Forum Asia**

Visit Anevia and BNS at the IPTV World Forum in Asia (Hong Kong, 1 – 2 December) to find out more about the Anevia-BNS partnership and our solutions.



**About BNS Ltd**

Headquartered in Hong Kong, BNS provides IP-based content and technology solutions for broadband service providers and enterprises interested in maximizing their potential with IP-based solutions, such as Telco IPTV, Internet TV, Hotel & MDU IPTV, Mobile TV and Enterprise A/V. The company has extensive hands-on experience in all facets of design, implementation and management of broadband networks in Asia and is the preeminent specialist on content across all platforms in the region. BNS is a wholly owned subsidiary of Singapore listed Infinio Group Ltd (5CS.SI).  
<http://www.bnsltd.com>

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**About Anevia**

Anevia provides video solutions and service infrastructure for the delivery of interactive Live TV and video-on-demand (VoD) services to TV, PC, Internet-connected and mobile devices. With 300 customers in 50 countries, several millions of users and 10,000 live channels, Anevia is a reference in solution delivery to telecom and broadcast service providers and the hospitality market.

Our video infrastructure proposition covers the value chain from live ingestion with DVB to IP gateways, content preparation, content distribution networks, network and asset management, through to video servers and advertising applications.

The 3Screens™ platform delivers services across mobile phone, TV and PC including features such as interactive VoD, VoD gaming or TV commerce, Catch-up TV, network personal video recorder and pause TV.  
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