



Holiday Inn Express in Bergamo, Italy selects HNET and Anevia to deliver interactive multimedia Internet and TV services

Guests have access to superior in-room services that include numerous satellite and digital TV channels plus video on demand (VoD) for comprehensive choice of films, music and Internet services.

PARIS, 11 NOVEMBER 2009

Anevia, a leader in video streaming solutions and service infrastructure for live TV and Video on Demand (VOD) and HNET, a system integrator providing IPTV solutions to hotels in Switzerland and Italy, today announced that the Holiday Inn Express in Bergamo, Italy has chosen HNET and Anevia to deploy interactive multimedia Internet and TV services to guests. The in-room services include access to numerous broadcast channels from satellite and digital TV plus video on demand (VoD) to provide a comprehensive choice of films, music, Internet and other interactive multimedia services.

The new Holiday Inn Express at Bergamo is part of the InterContinental Hotels Group, which represents 7 hotel brands, 180 million stays per year, over 620,000 rooms and more than 4,200 hotels across nearly 100 countries. The Holiday Inn Express at Bergamo is located between Milan and Venice, making it a popular choice for business and leisure travelers. The hotel's main objectives are to make guests' stays as enjoyable and successful as possible. These aims include a strong focus on in-room guest services.

The Holiday Inn Express chose Anevia's Flamingo 660 and Toucan 100 head-end and video servers connected to HNET's middleware to deploy a full range of advanced, interactive multimedia Internet and TV services throughout the hotel. The Holiday Inn, Bergamo, is the first hotel in Italy to receive the Class A Energy Certification, so HNET and Anevia had to adhere to strict deployment specifications while ensuring delivery of a complete range of user-friendly services.

"Anevia and HNET combine advanced, innovative services in a financially attractive, easy to deploy solution that enables the Holiday Inn Express at Bergamo to offer a full range of multimedia services that until now were only available to luxury hotels," stated Bernard Van Hoorn, Head of Southern Europe Sales at Anevia. "The InterContinental Hotel Group is highly prestigious and expectations on quality and service are high. This deployment enables Anevia to prove once again that our solutions are ideal for the increasing demands of the hotel market."

"The combination of Anevia's and HNET's technologies and expertise provide an advanced but cost effective solution that enables a wider range of hotels to offer innovative video services to their guests," stated Giuseppe Lambiase, CEO of HNET.



About HNET

The Union and Trading Company was founded in 1997 with the aim of introducing technology and innovation into the hotel industry. The company rapidly created the first interactive TV and PC systems for hotels, enabling them to deliver Internet and high definition Video on Demand services in each room.

A meeting with a start-up software company in 2002 led to the creation of a dynamic partnership between Union Trading and Mala. Eager to gain a prominent position in the hotel industry, the two companies created a multimedia system for hotels called HNET. The system included customized multimedia and television services, video on demand and computing services based on pre-integrated software that enabled tailored Entertainment and Infotainment solutions to be created for each hotel.

Over the years, our customers have been using HNET systems to help generate new revenues. The success of our systems is based on the very high quality of HNET solutions and services. This focus on quality is and always will be at the heart of our activities.

HNET constantly monitors the production, commercialization, installation and maintenance of our solutions in order to resolve any problems immediately, improve quality of service and simplify use of our solutions.

For more information, please visit: www.hnet.tv

About Anevia

Anevia is a video service infrastructure provider offering a single end-to-end solution delivering interactive, IP-based video services to TV, PC, Internet-connected and mobile devices. With 300 customers in 50 countries, several millions of users and 10,000 live channels, Anevia is a reference in solution delivery to service providers and the hospitality market segments.

Our video infrastructure proposition covers the value chain from live ingestion with DVB to IP gateways, content preparation, content distribution networks, network and asset management, through to video servers and advertising applications.

The 3Screens platform delivers services simultaneously across mobile phone, TV and PC including features such as interactive VoD, VoD gaming or TV commerce, Catch-up TV, network personal video recorder and pause TV.

For more information, please visit: www.anevia.com

Press contact:
Madeleine Renouard, madeleine.renouard@anevia.com