

## **IPTV World Forum Eastern Europe 2009 Preview Bridge Technologies Stand N. 20**

### **Bridge Technologies Co. AS**

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**Photo Link:** [www.wallstcom.com/Bridge/MicroVB.zip](http://www.wallstcom.com/Bridge/MicroVB.zip)

### **Company Overview**

Bridge Technologies Co. AS ([www.bridgetech.tv](http://www.bridgetech.tv)) designs, develops, and manufactures advanced analysis, measurement, and monitoring solutions for the digital broadcast and telecommunications industries. The award-winning VideoBRIDGE series provides an advanced industrial platform for converging TV services employing stream-based IP packets. Compatible with all major stream-based industrial standards such as MPEG-2, h.264/AVC, and ETSI TR 101 290, the VideoBRIDGE series offers a complete end-to-end system for the continuous quality assurance of a network containing streaming media services.

A privately held company with headquarters in Oslo, Norway, Bridge Technologies has worldwide sales and marketing operations through business partners in the European, U.S., and Asian markets. Bridge Technologies was founded and is led by a team combining expertise from the broadcast, telecommunications, and media industries.

### **Bridge Technologies Products on Display at IPTV World Forum Eastern Europe 2009**

**The microVB™** is a breakthrough in miniaturized remote monitoring and analysis for IPTV applications. With the microVB system, IPTV operators can for the first time gather complete and accurate data about the performance at the viewer's set-top box, using a cost-effective user-installed monitoring device.

Enabling deep packet inspection without requiring a technician to visit the customer's home to install the device or diagnose problems, the microVB is robust and small enough to be delivered

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to the customer by mail. Once installed, the microVB automatically locates an appropriate server and starts monitoring the quality of the signal received by the set-top box. The microVB reports the QoE parameters, allowing remote monitoring and analytics for advanced troubleshooting. Potential savings to the IPTV operator in transport and technician costs are significant.

**The new VideoBRIDGE v4.2 software release** introduces new capabilities for fault-tracking, a revised and improved interface, and increased integration between microVB™ systems deployed at subscriber premises and the server network.

VideoBRIDGE v4.2 software features a streamlined user interface that brings together the major physical functions for ready access and faster fault-finding. Further increasing usability in operation, v4.2 offers extended TR 101 290 analysis capability and searchable table decoding of all tables that are transmitted with the signal, including channel names, conditional access, and program guide. Users can search by service name or program ID and show all the tables that correspond. Increased MPTS thumbnail functionality and VBC server support for control of the microVB devices add to the integration of VideoBRIDGE's end-to-end monitoring and analysis capability.

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