

iptvworldforum2010

HomePlug Powerline Alliance Join the List of Sponsors at the IPTV World Forum

LONDON, UK – 8 March 2010 - Informa Telecoms & Media today announced the HomePlug Powerline Alliance as the Official Exhibition Guide Sponsor for the forthcoming IPTV World Forum which is taking place at Olympia in London on 23-25 March 2010. The HomePlug Powerline Alliance join a stellar line-up of sponsors and exhibitors for what is set to be an incredibly information rich three-day event.

The IPTV World Forum is the world's leading event on Hybrid, IP & Connected TV. It comprises of a 3 day, multi-stream conference programme featuring over 170 expert speakers from over 30 countries, including 101 content & service providers. The event also features a 3 day exhibition which boasts the latest market offerings and solutions for leading companies in the IPTV industry.

Now in its 6th year, the IPTV World Forum has evolved with the industry to reflect the central issues of hybrid broadcast solution and broadband TV business models

Among the sessions featured on the multi-track conference programme are topics covering:

- Hybrid Broadcast & IP
- Service Drivers
- Minimising OPEX in IPTV
- Enhancing the Home Experience
- IP Cable
- Service Innovation
- Mobile TV
- Optimising the Network for Video
- Broadband TV
- Connected Home
- Content Delivery Networks

The event will also feature exclusive Analyst Breakfast Briefings on the morning of each day which will allow delegates to meet the industry's leading Analysts in an informal and relaxed roundtable atmosphere to discuss the topics pertinent to their businesses.

A full list of speakers can be found on the IPTV World Forum website at www.iptv-forum.com

Concurrent with the conference is a major **FREE TO ATTEND** 3-day B2B exhibition which boasts the latest market offerings and solutions for leading companies in the IPTV industry.

For a full list of exhibitors and to register to attend the IPTV World Forum, visit www.iptv-forum.com.

Analysts and Press Journalists & Editors are welcome to attend for free. To register for a complimentary press pass, please email Steve Outridge, steve.outridge@informa.com, or call +44 (0) 20 7017 5822.

About Informa Telecoms & Media

Informa Telecoms & Media is the leading provider of business intelligence and strategic marketing solutions to global telecoms and media markets. Driven by constant first-hand contact with the industry, our 90 analysts and researchers produce a range of intelligence services including news and analytical products, in depth market reports and datasets focused on technology, strategy and content. Informa Telecoms & Media also organizes 125 annual events, attended by more than 70,000 executives.

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For PR and Media enquiries, please contact:

Steve Outridge
Senior Marketing Executive, IPTV World Series
Informa Telecoms & Media

Tel: +44 (0) 20 7017 5822
steve.outride@informa.com