



Mariner Shortlisted for 2010 IPTV World Series Award

xVu service assurance solution recognized for excellence in proactive, end-to-end network monitoring

Saint John (CNB) – February 16, 2010 – Mariner, a leading provider of innovative IP video solutions and technologies, today announced that it has been shortlisted for the prestigious 2010 IPTV World Series Awards. Mariner’s flagship product, xVu, was recognized in the “**Best Quality Improvement Solution**” category.

The award winners will be announced at the IPTV Awards Gala Dinner, to take place on the first evening of this year’s IPTV World Forum, Tuesday, 23rd March 2010, at 7pm at the Royal Garden Hotel, London.

Key Facts:

- The IPTV World Series Awards are given annually and recognize excellence in the IPTV industry. “The Best Quality Improvement Solution” category honors the best technology or service that can be used to test, monitor, report upon, analyze or manage (proactively or reactively) video services delivered over IP-based networks.
- Mariner’s xVu suite is an award-winning IPTV service assurance solution delivering industry leading tools and capabilities for improved Network Quality of Experience (QoE). xVu was also recognized in last year’s awards on the shortlist of the “Best IPTV Service Delivery Platform or Client Software” category.
- The last several months have seen a number of significant xVu integrations with prominent service providers, including Cisco Systems’ [VQE platform](#), Microsoft’s [Mediaroom platform](#), and Tollgrade’s [Stratum platform](#).
- Mariner will be on hand at the IPTV World Forum in London, March 23-25. If you are a member of the media or analyst community and would like to arrange a briefing at the show, please contact mariner@marchpr.com.

Supporting Quotes:

“Mariner’s xVu service assurance suite delivers critical network monitoring insight that allows service providers to proactively identify and fix network

disturbances before they lead to a degraded customer experience,” says Curtis Howe, CEO and president, Mariner. “Being shortlisted for this award recognizes our dedicated work in this area during a time when proactive service monitoring has taken a central role in helping IPTV providers reduce their operating expenses and better compete with their cable counterparts.”

About Mariner

Mariner is a leading provider of innovative IP video solutions and technologies that deliver unique value to the expanding IPTV industry. Mariner’s flagship TV care product, xVu, specializes in Next-Gen IPTV service monitoring. Mariner’s architecture and toolset enables service providers to better assure the viewing experience, isolate troubles and guide cost effective resolution such as "smart" truck rolls. Mariner’s *frostt* platform delivers interactive TV, social networking and self-service capabilities to the TV in a highly compelling viewing experience.

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