



## **IPTV World Series Awards 2010 Shortlist Announced**

**LONDON, UK – 12 February 2010** - Informa Telecoms & Media today announced the shortlist for the IPTV World Series Awards.

The Award Winners will be announced at the IPTV Awards Gala Evening, hosted by TV and Radio personality Paul Ross. Ross is the co-presenter with Gabby Roslin on BBC London 94.9FM's flagship breakfast show and has fronted the police appeals show *Crime Monthly* for ITV and presented numerous game shows including *All Over The Shop* and *No Win No Fee* for the BBC and *Jeopardy* for Sky One. He is also currently the showbiz correspondent and film critic for *This Morning*.

The IPTV Awards Gala Evening will take place on the first evening of the IPTV World Forum ([www.iptv-forum.com](http://www.iptv-forum.com)) on Tuesday, 23<sup>rd</sup> March 2010 at 7pm at the Royal Garden Hotel, London.

Full criteria for the Awards categories, details of the Judging Panel, and details on how to book places for the Gala Dinner are available at [www.iptv-forum.com/awards](http://www.iptv-forum.com/awards)

The short listed companies and products are as follows:

### **Most Innovative New Service**

Recognises a service launched by an operator or service provider in 2009, and delivered fully or in part over an IP network, which made a significant contribution to service revenues and customer satisfaction. A service or product could be a complete IPTV launch or it could be a new service as part of an existing IP TV offer, such as the introduction of HDTV or DVR for example.

*Shortlisted:*

BBC  
PCCW  
Deutsche Telekom  
Numericable

*for:*

BBC iPlayer for Games Consoles  
PCCW eye2  
Programm Manager  
Numerispace

### **Best Subscriber Growth Achievement**

Recognises an operator, service provider, ISP or content provider brand that has achieved significant growth in its subscribers for a managed IPTV service during 2009.

*Shortlisted:*

China Telecom  
AT&T  
Verizon

*for:*

Guangdong Telecom  
AT&T U-Verse TV  
FiOS TV

### **Best Interactive TV Service/Application**

Recognises interactive TV technologies and solutions across ALL network types, including terrestrial, satellite, cable, IPTV and mobile, and also covers technologies and services relating to Internet-based video delivered over any access network. It is not limited to services where the associated video is delivered as IP. However, please note that this category does not include Video on Demand; this award uses a more narrow definition of interactive TV - what people have come to understand by the abbreviation 'iTV'.

*Shortlisted:*

ADB  
Verizon  
Orca Interactive  
NDS  
AT&T U-Verse

*for:*

'n'  
Verizon FiOS TV  
COMPASS  
Oona  
Multiview

### **Best Consumer Device/CPE**

Recognises excellence in consumer equipment, including the initial IP video receive equipment, screens & video consumption equipment, devices that can be paired directly with the initial receive equipment, devices that reside on a home network connected to the initial receive equipment, and devices that can be paired directly with equipment on the home network - provided in all cases that the video consumed is IP video routed to the consumer or home via a network connection.

*Shortlisted:*

Amino  
Cisco  
Entone  
PCCW  
Ruwido

*for:*

Amino Freedom  
ISB6000 HD DVR Media Gateway Set-Top Series  
Janus Media Hub  
PCCW eye2  
invitro



### **Best IPTV Service Delivery Platform or Client Software**

Recognises an IPTV Service Delivery Platform or Client Software that supports IP-based video delivered via a managed private network.

*Shortlisted:*

*for:*

Opera Software	Opera for Connected TVs
Cisco	Cisco End-to-End SP Video Solution
Microsoft Corporation	Microsoft Mediaroom
Motorola	Motorola KreaTV™ Application Platform
Netgem	NetgemTV
Sigma Systems	Sigma Systems' Subscriber Information Service

### **Best Internet TV Technology/Solution**

Recognises technologies or solutions relating to video that is available via the public Internet. This generally means that it can be accessed via a standard web browser and can be found by anybody (although not necessarily viewed by anybody in the case of subscription services). However, video services that are delivered via the public Internet using a privately accessible web address are also included.

*Shortlisted:*

*for:*

Echostar Europe	EchoStar SlingLoaded™ HDS-600 R hybrid HD DVR
Cisco	Cisco Content Delivery System
Brightcove	Brightcove 4
Harmonic	Harmonic's Rhozet transcoding solutions
Ooyala	Backlot

### **Best Client Software/Intellectual Property Solution**

Recognises excellence in embedded client software or IP (intellectual property) across all network types, including terrestrial, satellite, cable, IPTV and mobile, and also covers technologies and services relating to Internet-based video over any access network.

*Shortlisted:*

*for:*

TV Genius	TV Genius Content Discovery Platform
First Media	m-QM™
Oregan Networks and Phillips	Onyx
Home Control	

### **Special Merit Award for Outstanding Industry Contribution**

Recognizes an individual who has made an outstanding contribution to the development of the IPTV industry.

The winner of this category will be announced and the award will be presented on the night.

### **About the IPTV World Series Awards**

The IPTV Awards 2010 celebrate excellence in the global industry. The prestigious Awards give winners and shortlisted companies a mark of quality, innovation and leadership.

### **About the IPTV World Forum**

The IPTV World Forum is the world's leading event on Hybrid, IP & Connected TV. It comprises of a 3 day, multi-stream conference programme featuring over 170 expert speakers from over 30 countries, including 101 content & service providers. The event also features a 3 day exhibition which boasts the latest market offerings and solutions for leading companies in the IPTV industry.

Now in its 6<sup>th</sup> year, the IPTV World Forum has evolved with the industry to reflect the central issues of hybrid broadcast solution and broadband TV business models

### **About Informa Telecoms & Media**

Informa Telecoms & Media is the leading provider of business intelligence and strategic marketing solutions to global telecoms and media markets. Driven by constant first-hand contact with the industry, our 90 analysts and researchers produce a range of intelligence services including news and analytical products, in depth market reports and datasets focused on technology, strategy and content. Informa Telecoms & Media also organizes 125 annual events, attended by more than 70,000 executives.

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