



## News Release

### **VECTRA Selects Sigma Systems for Triple-Play Service Fulfillment**

*Poland's second-largest triple-play operator fully automates its provisioning and activation with the Service Management Platform*

**LONDON (IPTV World Forum) March 23, 2010** — [Sigma Systems](#), an industry leader in Advanced IP Service Fulfillment solutions, announced today that VECTRA, Poland's second-largest triple-play service provider, has selected Sigma Systems' OSS solutions for service fulfillment of its triple-play offerings.

VECTRA delivers residential TV, high-speed broadband and VoIP services to 152 towns and cities across Poland. Sigma Systems will supply VECTRA with next-generation OSS IP service fulfillment solutions, including its [Service Management Platform](#), which will allow VECTRA to more efficiently conduct order management, provisioning and activation of triple-play services.

"We are growing quickly in the Polish market, which requires us to move to a best-in-breed IP service fulfillment platform," said Tomasz Zuranski, CEO of VECTRA. "Sigma Systems understands our challenges and has the solutions we need to keep up with subscriber demand for our services."

The Service Management Platform replaces VECTRA's in-house provisioning and activation system. With Sigma Systems' [award-winning](#) platform, VECTRA has a future-proof solution to support the deployment of any new, advanced services, such as mobile and business voice.

"VECTRA is a progressive operator that continues to grow at a fast pace," said Tim Spencer, president and COO of Sigma Systems. "Our OSS leadership and next-generation fulfillment solutions provide the fundamental platform and expertise to support VECTRA's aggressive growth strategy."

Roger Kool, European sales director of Sigma Systems, added, "As its partner, we will use our best-in-class triple-play fulfillment experience to help VECTRA fully automate its delivery processes across all services."

#### **About Service Management Platform**

Core to Sigma Systems' end-to-end service fulfillment portfolio is the Service Management Platform, which is a service-oriented architecture (SOA) based

solution. The Service Management Platform enables the order management, provisioning and activation of integrated offerings, including TV, VoIP, broadband and mobile services. With the Service Management Platform, next-generation operators can eliminate operational silos to speed service creation and enable automation for decreased operational costs, while driving new revenue streams and increasing ARPU.

### **About VECTRA**

VECTRA Group ([www.vectra.pl](http://www.vectra.pl)) is the second largest cable operator and triple play service provider in Poland. The company operates in 152 towns and cities and the number of its customers exceeds 740,000. VECTRA offers almost 140 television programs emitted in the digital technology, also in HD standard, and 50 programs realized by independent local televisions. VECTRA also offers services broadband Internet access and fixed telephony. VECTRA has 215,000 subscribers of broadband Internet access and 50,000 subscribers of telephony.

### **About Sigma Systems**

Sigma Systems is the proven global leader in delivering advanced IP service fulfillment solutions. Sigma Systems' powerful solutions enable the world's [Next-Generation Operators \(NGOs\)](#) to *Deliver a Rich Consumer Experience* through communications and entertainment services—over any access technology to any device. The company's award-winning solutions include order management, provisioning and activation, and active mediation of residential and business VoIP, broadband, video, and triple-play and quad-play services. NGOs around the globe — including Bell Aliant, Cox, Rogers, TELUS, YouSee and ZON Multimedia — trust Sigma Systems for service transformation and innovative solutions with market-leading expertise for the delivery of today's—and tomorrow's—new services. For more information about Sigma Systems, visit <http://www.sigma-systems.com>.

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