

Press release

VESTEL – IP&TV World Forum 2011

[Vestel](#) are participating at IP&TV World Forum 2011 in NationalHall /97 to showcase their new connected TVs, connectivity solutions for set-top boxes, built-in IPTV system for hotels, hospital TV and IP set-top boxes

Connected TV

Connected TV from Vestel provides easy access to internet content via use of a variety of widgets . The widgets allow you to check weather, news, exchange rates , play games, do online shopping and many more. With the help of web connected apps , you can stream content (music, videos, movies) in real time from several web sites, and view updates on your facebook account. Personalisation of the widgets is very simple and allows you to build your own on screen menu

Open Internet STB (Smart box) with Android OS

Vestel is ready to launch the Smart Box STB with Android OS in the European market. The box supports open internet with easy connection without using a PC. The box has wifi 902.11 and flash support by the help of Android 2.2. The end user can surf the internet with the use of remote control and the good picture quality supports with HDMI outout at LCD TV. The box with low cost is very convinient for B2B business with the flexibility of Android 2.2 OS. It will be sold at the retailer market as media box by the help of PVR Ready feature through USB2.0

HD+ STB with HbbTV and DLNA Connectivity

Vestel has recently started production of HD DVBS2 HD+ product with embedded Nagra and CI+ CAM. The box supports all important connectivity features like Hbbtv, DLNA and wireless. With the help of USB2.0 port, people can use the box as PVR Ready. With Access web browser, box is also ready to support indiviual Vestel MMH portal or can be linked any customer portal

IP Set-top Box

Vestel IP set-top box platform supports High Definition (HD) MPEG4 AVC format and the Ethernet connectivity which will allow Video on Demand (VoD), Interactivity, Return Channel applications. Following new developments, IP platform will allow end users a lot of flexibilities in the near future such as watching the content whenever they want and user generated contents (UGC), catch-up services of broadcasters without any PC knowledge. With the increasing triple or quadruple play offers from telco's, the IP set-top box may also serve for that purpose with some additional work.

IPTV Solution for Hotels

Vestel Interactive Hotel TV is an IP based in-room entertainment and communication system created to support evolving needs of hotels and their guests. Live TV broadcast from satellite, terrestrial, cable, as well as high definition channels is provided via IP gateway, eliminating the need for antenna installation in the hotel. The system also provides Video-on-demand, music-on-demand, a variety of interactive services for the guests, and dynamic system management for the hotel personnel.

Hospital TV

Hospital TV is designed to provide entertainment and information solutions for the hospitals. Vestel offer the patient and the hospital a combination of television, radio, internet, video-on demand, games, as well as secure access to electronic medical records.

The system is powered by Intel® Atom processor D400-D500 series and Intel® NM10 express chipset. The TV comes with an anti-bacterial coating providing clean and contamination risk free enviroment for the patient.

Digital Signage

Vestel offer 40", 42", 46" and 55" digital signage displays powered by Intel® Atom processor D400-D500 series and Intel® NM10 express chipset. For applications requiring higher graphics power, and HD video playback, a high performance model Nvidia ION2 graphics is available

The content is managed from an internet site through which the client can connect from anywhere to see or change all the displays on the company network. The user can manage a group of displays or a single display. Vestel Digital Signage Web Management Tool allows the user to change the content as well as its schedule on any group or separate display, and to decide on the user interface, such as which media to play in which partition of the screen. Its possible to play MPEG2 and MPEG4 video formats, broadcast media on internet, display images, weather condition, subtitles (thickr) and clock.

About Vestel: Vestel Group are comprised of 25 companies operating in manufacturing, technology development, marketing, and distribution fields in the consumer electronics, digital technologies, and household appliances, with € 3.7 billion turnover. Vestel is one of the largest TV manufacturers in Europe accounting for 15% of the LCD TV, as well as 25% of the digital set-top boxes markets in Europe.