



## PREPARE FOR THE FUTURE AT THE TRAVEL TECHNOLOGY SHOW

### Travel Technology Show doubles exceptional educational programme for 2007

**December 5th 2006:** The Travel Technology Show moves to a larger venue and a new slot in the industry calendar next year, as it takes up residence at Earls Court 2 from February 13<sup>th</sup> – 14<sup>th</sup> 2007. Centaur Exhibitions is confident that exhibitor numbers are on target to reach 120: a 17 per cent increase on 2006.

But perhaps the biggest change for 2007 is the Travel Technology Show's educational programme, which is doubling in size.

Event Director Neil Simpson commented: "The seminar programme at last year's show was phenomenally busy. Travel technology is such a fast-moving industry, that it's simply not enough to just keep up to speed with progress, you have to be on top of new innovations and applications, too. And that's why we are launching a more intensive educational programme – we really want to satisfy our visitors' very real thirst for knowledge."

The Travel Technology Show is doubling the number of seminar sessions available to visitors from 10 to 20. In 2007, the programme will feature 10 core sessions, which will investigate a wide range of travel technology topics, such as dynamic packaging, travel blogs, online mapping and future trends. In addition to the core ten, the show is introducing five supplementary sessions, which follow on from some of the core topics to explore issues in more depth and complexity.

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“We are also launching four ‘zeitgeist’ sessions,” added Neil Simpson. “These sessions are particularly exciting as they will feature high profile businessmen and women exploring, for example, how successful modern business strategies in other industries can be applied to travel. And finally, we are also running a session provided by CIMTIG (Chartered Institute of Marketing Travel Industry Group), which is new to 2007. The plan is to create a programme that really does have something for everyone.”

Travel Technology Show seminar tickets can be bought in advance online at [www.traveltechnologyshow.com](http://www.traveltechnologyshow.com) for £40 per session, a £10 reduction on tickets purchased at the show.

3072 visitors attended the Travel Technology Show in 2006, an increase 23 per cent from the previous year.

**Current exhibitors for 2007 are:**

Amadeus India; Amadeus UK; Anite Travel Systems; Anteeo Solutions Ltd; AO International; Access e-media; Atolis; Bewotec; Blue Star; Bluesky Travel Systems; Codegen Ltd; Communigator; Comtec Europe; Cornerstone Info Systems; CSI Media; Dolphin Dynamics; Etelligent; Ezrez; Equinus Advice Centre; Final Quadrant; Globetrack; Hitchhiker / Gateway; IGM Web; Illusions On-Line; IMX; Intuitive Systems; Kelworth Ltd; Lastminute; Mach Associates; Mayos; Metafor; Modcomp; Multicom; Multimap; Navitas Solutions; Netizen; OAG; Open Destinations; OpenJaw Tech; P&P Associates; Partners Softwire; Postcode Anywhere; Powersoft; Pro Con Solutions; Pro eq; Redsky IT; Resgateway; RWA; Stibo Catalog Advice Centre; Softwire Technoogy; Southfields; Source IT Advice Centre; Telme; Titanium Systems; Top Dog Developments; Tourplan; Trailstream; Travelise; Travel Automation; Travel Options; Travel Software; Travel Technology Systems; Travel Weekly; Travolution; Web Applications; Worldspan; XYKA

**Press and visitors can register free at [www.traveltechnologyshow.com](http://www.traveltechnologyshow.com)**

**Note to editors:**

The Travel Technology Show is organised by Centaur Exhibitions. They also organise 28 exhibitions worldwide.

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