# GET ON BOARD WITH BYOD: IT'S GOOD FOR BUSINESS

The proliferation and diversity of communication technologies, media and devices - plus the popularity of remote working - has created an opportunity for Enterprises. The reality is that the Bring Your Own Device (BYOD) trend is growing rapidly. Companies must find a way to get on board and adapt to BYOD.

See how new Unified Communications and Collaboration (UC&C) technology is helping companies meet the demands of a continually evolving BYOD workforce...
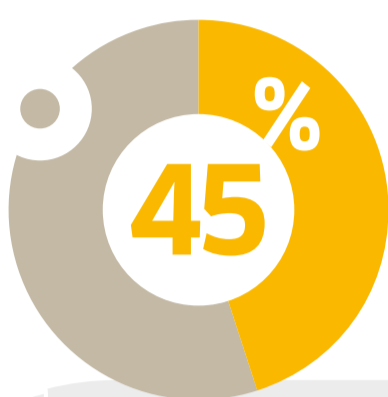
YOUR WORLD IS CHANGING: BYOD IS A REALITY
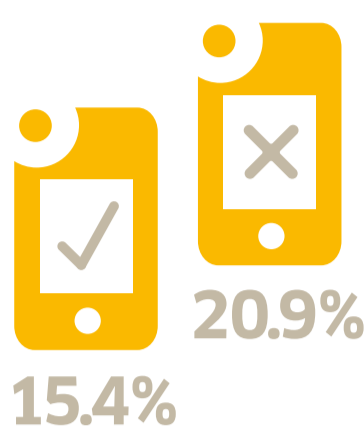
15.4% **20.9%** 67.8% of smartphone-owning employees bring their own smartphone to work; 15.4% with IT knowledge; 20.9% against IT policy. [1]
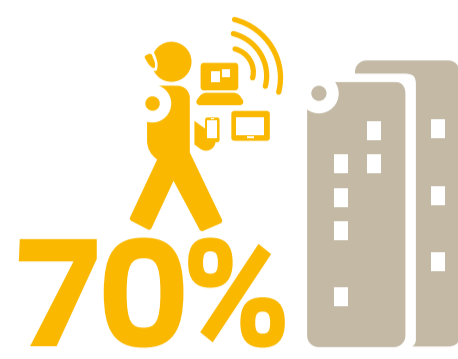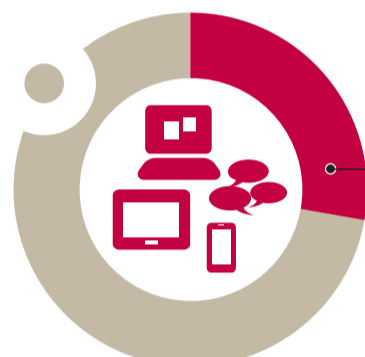
70% of mobile workers are allowed to use their personal mobile devices for work (BYOD) [2]

45% Citrix Mobility in Business Report presents a thorough analysis of enterprise mobility, stating 45% of respondent companies consider mobility as their top business priority. [3]

KEEP MOVING: SECURITY CONCERNS WON'T STOP BYOD

**28%** of organizations do not have a strategy in place to manage devices, apps, and data [4]

43% of 500 employees surveyed said they had accessed sensitive corporate data while on an unsecured public wireless network. [5]
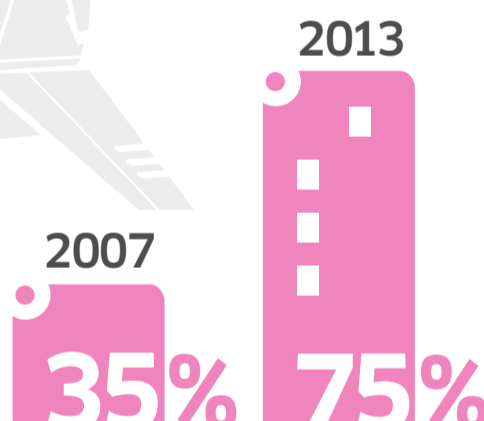
58% 58% of Enterprises already offer or are planning to offer guest support. 22% offered; 36% planning to offer. [6]
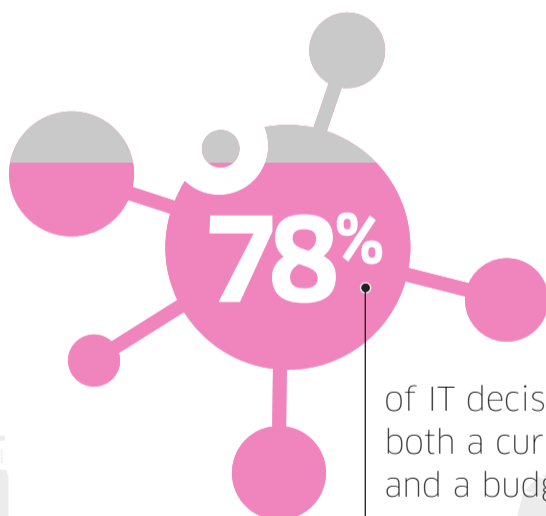
ENABLE BYOD: EMBRACE UC&C

ACCORDING TO A 2013 DATA DIMENSION STUDY OF MORE THAN 1,300 IT DECISION MAKERS IN 18 COUNTRIES: [7]
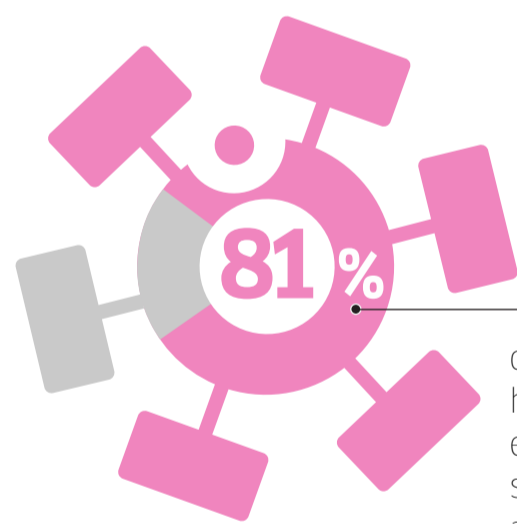
81% of all IT decision-makers have a strategic plan to evaluate and implement some, most, or all aspects of UC&C

2007 **35%** **2013** **75%** of large companies have deployed IP telephony

78% of IT decision-makers have both a current strategic plan and a budget for UC&C

THE RIGHT ROAD: UC&C ENHANCES BYOD

Trends show that many companies understand the importance of BYOD yet few realize how UC&C is a secure way to embrace this reality.

ARE YOU BUILT FOR THE FUTURE?

Discover the UC&C-enabled solutions that make businesses more competitive and determine your own requirements.

TAKE YOUR COLLABORATION DELTA ASSESSMENT NOW →

Alcatel·Lucent Enterprise

1 Ovum Research, 2013
2 iPass Global Mobile Workforce Report, June, 2013
3 Forbes, Feb. 2013
4 http://www.slideshare.net/citrix/citrix-mobilityreportbyod2014
5 A survey by Current Analysis and sponsored by Centrify
6 Alcatel-Lucent Enterprise Primary Market Research, 2014
7 Dimension Data, 2013 white paper, Strategic, User-driven, and Managed: the Future of United Communications and Collaboration